

## Fountain Hills HUB Marketing Co-Op / Summary of Member Benefits

### NON PROFIT MEMBERS:

	<b>Premier Membership</b>	<b>Club Partner</b>	<b>Community Partner</b>
	Non-Profit	Non-Profit	Non-Profit
FHLive.com: Member Section	Full Page	About Us Banner	About Us Banner
FHLive.com: Blog	3 Features/Yr	2 Features/Yr	1 Feature/Yr
FHLive.com: Member / Community Resources Map	yes	yes	yes
FHLive.com: Home Page Premium Spot	yes	yes	yes
On-Line Calendar of Events	Yes - Direct Feed for all events	3 Free/Yr (\$10 after)*	3 Free/Yr (\$10 after)*
FHLive Magazine: Feature Story	1 Feature/Yr	Sidebar Story (every 24 Months)	editorial discretion
FHLive Magazine: Ability to Advertise?	yes	yes	yes
Advertising Discount in FHLive.com & Magazine	30%	15%	65%
Quarterly Retreat & Grant Coaching Forums	yes	yes	yes
On-Line Auction Platform	Yes-Included	\$100 Fee	\$100 Fee
Dues	\$720/Yr	\$420/Yr	\$100/Yr
Typical Members:	FH Theater, River of Time Museum, Sister Cities, FHCCA, FHPTO, Falcon Boosters, Little League, Chamber of Commerce, Senior Services	Community Band, Community Chorus, Dark Sky, In-Home Concerts, Pointsetta Tree, Community Garden, Civic Organizations (Rotary, Kiwanis, Legion), Desert Botanical Garden, Emerson Gallery	Girl Scouts, Boy Scouts, Food Bank, Duet, Meals on Wheels

*\*Cost of Calendar Auto Feed is \$200/Yr if purchased separately*

## Fountain Hills HUB Marketing Co-Op / Summary of Member Benefits

### BUSINESS MEMBERSHIPS

	<b>Craft Partner</b> Entertainment & Event Oriented Businesses	<b>Business Member</b> Retail & Service Oriented Businesses	<b>Single Date Event</b> Non Profit or For Profit
FHLive.com: Member Section	Full Page	About Us Banner	no
FHLive.com: Blog	3 Features/Yr	1 Self Written Post/ Year	2 Self Written Post/ Year
FHLive.com: Member & Resources Map	yes	yes	yes
FHLive.com: Home Page Premium Spot	yes	yes	yes
On-Line Calendar of Events	Yes - Direct Feed for all events	1 Free/Yr (\$10 After)	\$10/Post
FHLive Magazine: Feature Story	editorial discretion	editorial discretion	editorial discretion
FHLive Magazine: Ability to Advertise?	yes	yes	yes
Advertising Discount in FHLive.com & Magazine	15%	No	No
Quarterly Retreat & Grant Coaching Forums	no	no	no
On-Line Auction Platform	no	no	no
Dues	\$600	\$100	\$100
Typical Members:	Restaurants, Bars, Golf Courses, Art Galleries, Fort McDowell, Saguaro Lake / Desert Belle, Art on the Avenue/Farmers Market, McDowell Mountain Park, Town of Fountain Hills	Service and Retail Businesses: Clothing, Financial Advisors, Insurance, Jewelry, Medical, Real Estate, Salons,	Concours, Sweet Corn Market, Magic Bird, Thunderbird Artists, Fountain-to-Mountain, Tour de Scottsdale, Disc Golf Tournaments, Ballet Under the Stars, Oktoberfest, Craft Classic Half Marathon, Hashknife Pony Express, Kite Festival

*\*Cost of Calendar Auto Feed is \$200/Yr if purchased separately*